



Peter Kirsch, Founder & CEO

Blue Marlin Partners Announces Sale of Deerfield Group

July 2026

Blue Marlin Partners ("Blue Marlin") is excited to announce the sale of its portfolio company, Deerfield Group ("Deerfield" or the "Company") to Martis Capital.

Headquartered in Conshohocken, PA, Deerfield is a fully integrated marketing, media, communications, and technology agency providing innovative solutions for pharmaceutical, biotechnology, health tech, and consumer health companies. Deerfield's solutions are designed to meet the unique needs of healthcare organizations at all stages of the life cycle. The Company provides a full spectrum of services, including insights and strategy, creative and digital, omnichannel marketing, media, public relations, data and analytics, sales enablement, and print management. The Company's Agency of Brand® model integrates these offerings to deliver marketing, media, communications, and digital solutions at scale. Learn more at deerfieldgroup.com.

Blue Marlin invested in Deerfield in 2021 in partnership with The Edgewater Funds.

About Blue Marlin

Blue Marlin is a private investment firm based in Bethesda, Maryland with more than \$820 million of invested capital in 32 platform investments alongside its strategic partners since its inception in 2016. Blue Marlin invests on behalf of a network of investors, who are all partial owners of Blue Marlin, and are high net-worth operators, individuals, or single-family offices with distinct expertise in a particular industry or vertical. Blue Marlin's investment team works in concert with our investor network, leveraging their expertise in our diligence and to create value within our portfolio companies post-close. For more information on Blue Marlin, or any of its portfolio companies, please visit bluemarpartners.com.

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