



PETER KIRSCH, CEO AND FOUNDER

BLUE MARLIN ESTABLISHES WOMEN OWNED BUSINESS COMMITTEE

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Blue Marlin is thrilled to announce the creation of its Women Owned Business Committee, led by Blue Marlin's CFO Becca Shane and General Partner Karenann Terrell. *"This committee represents a significant step forward in fostering diversity and empowering women owned businesses at Blue Marlin and within Private Equity."* Peter Kirsch, CEO at Blue Marlin.

Blue Marlin's Women Owned Business Committee will be dedicated to advancing diversity within Blue Marlin and the private equity sector, promoting the growth and success of women led enterprises while maintaining top quartile returns. As part of its mission, the committee will focus on the following objectives:

- 1) **Promoting Women in Leadership:** The committee will advocate for the development and promotion of women in leadership positions within the firm, as well as in the portfolio companies it invests in.
- 2) **Diversify Investment Opportunities:** By actively seeking and supporting women owned and women led businesses, the committee aims to expand the diversity of investment opportunities in Blue Marlin's portfolio of companies.
- 3) **Mentoring & Networking:** The committee will facilitate mentoring and networking opportunities for women in business and the private equity industry, providing a platform for knowledge sharing and collaboration.

Becca Shane, CFO at Blue Marlin has expressed enthusiasm about this initiative, stating, *"The women owned business committee reflects our firm's dedication to diversity, equity, and inclusion. We believe that a more diverse portfolio of investments leads to better results for our investors and a stronger, more inclusive industry."*

Blue Marlin has deployed more than \$600 million of capital across 26 portfolio companies along with strategic partners since its 2016 inception. For more information on Blue Marlin, or any of its portfolio companies, please contact info@bluemarpartners.com or Peter Kirsch via the information below.